Programme

2007 Annual Conference
24 & 25 September 2007
Madrid, Spain

Human Development: Challenges and Opportunities

The year 2007 marks the 30th anniversary of Aurelio Peccei’s publication of “La Calidad Humana” ("The Human Quality"), one of the first Reports to The Club of Rome. From this work emerged the central themes that have formed the basis around which the debates of the Club of Rome have developed. The publication refers to the problems of non-sustainable growth, the necessity of a new governance of political systems and socio-economic structures as well as the promises and threats posed by scientific and technical advances.

These subjects have grown in intensity as the resolution of the difficulties they represent have become less and less susceptible to old style fixes and short-term thinking and attitudes of limited generosity. From the vibrant text of "The Human Quality", however, there emerges a sense of hope and faith in the men and women of the modern world. It makes clear that scientific and technical advances be designed to improve the quality of life for the benefit of humankind.

In the three decades since its publication the problems outlined in "The Human Quality" have become more acute and, despite humanity’s increasing consciousness of the need to act, the discriminations, social exclusions, poverty and the multiple ills of society continue to defy the Club of Rome’s co-founder’s hopes for a better future.

2007 was named the European Year of Equal Opportunities for All by the European Union. In the same year members of the United Nations will ratify the International Convention on the Rights of Persons with Disabilities. While many may continue to see human development as something unattainable for large sections of the world’s population and the UN Millennium Development Goals as increasingly optimistic, the Club of Rome will continue to insist, as in "The Human Quality", that a better future for coming generations depends on the commitments of today’s men and women.

In order to secure a better future it is necessary to transcend the aspirations of today’s economic development, solely focused on quotas of material wealth. In parallel we need to instigate a human revolution or the accomplishment of the mission for humanity of which Aurelio Peccei wrote.

Programme

Monday, 24 September 2007
- Hotel Intercontinental (Room Albeniz), Paseo de la Castellana,49, Madrid -

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
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| 09:00  | Welcome & opening address                                             | Isidro Fainé
Isidro Fainé
President of the Spanish Chapter of The Club of Rome
Ashok Khosla
Acting President of The Club of Rome

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| 09:30  | Commemoration                                                        | Ricardo Díez-Hochleitner
Ricardo Díez-Hochleitner
Honorary President of The Club of Rome

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| 10:00  | Keynote speech                                                       | Ashok Khosla
Ashok Khosla
Acting President of The Club of Rome
Rodrigo Rato
Managing Director of the International Monetary Fund (IMF)

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<td>Coffee break (Lobby)</td>
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| 11:00  | Panel discussion                                                      | Federico Mayor Zaragoza
Federico Mayor Zaragoza
Former Director-General of UNESCO
José María Figueres Olson
CEO of Grupo Felipe IV; Former President of Costa Rica & Member of The Club of Rome
Assia Bensalah Alaoui
Ambassador at Large, Kingdom of Morocco; Member of The Club of Rome
Wendy Luhabe
Chancellor of the University of Johannesburg, Chair of Vodafone South Africa & Member of The Club of Rome
Gunter Pauli
Director & Founder, ZERI Foundation & Member of The Club of Rome

The Future of Development from a Multi-Cultural Perspective

The Linkage between Sustainability and Technology as a Tool for Development (tentative title)

On the Road Towards Democratic Reforms – A Moroccan Flagship Initiative (tentative title)

The State and the Vision from the African Continent

Sustainable Technologies of Tomorrow (tentative title)
Monday, 24 September 2007 (continued)
- Hotel Intercontinental (Room Albeniz), Paseo de la Castellana, 49, Madrid -

12:30 Panel discussion
Chaired by:
Jesús Moneo
Director-General of the Spanish Chapter of The Club of Rome

Participants:
Rafael del Río
President of Cáritas Española
Rafael de Lorenzo
Member of the Spanish Chapter of The Club of Rome

13:30 Buffet lunch (Room Granados)

15:00 Workshops (continued):
Workshop 1:
Global Civil Society & Participatory Democracy: Best Practice Examples of Civil Society Engagement
Chaired by:
Sirkka Heinonen
Technical Research Centre of Finland & Member of The Club of Rome

With input from:
Beatriz Fernandez Carrillo
Civil Society Organizations Div., Bureau for Resources & Strategic Partnerships, UNDP & Member of tt30
Obiora Francis Ike
Catholic Institute for Development Justice and Peace & Member of The Club of Rome
Paulo Alcantara Gomes
Presidente do Conselho – SEBRAE & Member of The Club of Rome
Sylvia Karlsson
Member of The Club of Rome
Todd Lester
Founder, freedimensional & Member of tt30
Aleksander Zidanšek
J. Stefan Institute, Ljubljana & Member of The Club of Rome

Workshop 2:
Water and Energy: Allocation of Rights & Responsibilities
Chaired by:
Uwe Möller
Secretary-General of The Club of Rome

With input from:
Rawaa Al-Saadi
Senior Environmental Specialist, Sama Dubai & Member of tt30
José Antonio Garrido
President Bilbao Metrópoli 30
Meir Javedanfar
Middle East Analysis, MEEPAS & Member of tt30
Peter Johnston
DG Information Society & Media, European Commission & Member of The Club of Rome
Gerhard Knies
Co-ordinator of TREC & Member of the German Chapter of The Club of Rome
Ángel Simón
Director Aguas de Barcelona
David Wasdell
Director, Meridian Programme
Programme (continued)

Monday, 24 September 2007 (continued)
- Hotel Intercontinental (Room Albeniz), Paseo de la Castellana, 49, Madrid -

15:00 **Workshops (continued):**

**Workshop 3:**
**Human Quality: The Role of Education and Values**

- **Co-chaired by:**
  - Heitor Gurgulino de Souza
    Member of the Executive Committee of the Club of Rome
  - Orhan Güvenen
    Member of the Executive Committee of the Club of Rome

- **With input from:**
  - Ángel Gabilondo
    Rector of the Autonomous University of Madrid
  - Eda C. B. Machado
    Director, Higher Education Institute of Brasilia (IESB); Member of the Club of Rome
  - Ivo Slaus
    Rudjer Boskovic Institut & Member of The Club of Rome
  - Raoul Weiler
    Member of the Executive Committee of the Club of Rome

17:30 **Coffee break (Lobby)**

18:00 **Presentation of results of workshops**

- **Chaired by:**
  - Patrick Liedtke
    Member of the Executive Committee of The Club of Rome

**With input from:**

- Elisabeth Ruth Beasley
  Head, Abdul Latif Jameel Poverty Action Lab Europe, Paris, France
- Isabel Estapé
  Member of the Institute of Stock Market Studies; Specialist in Poverty & Social Exclusion
- Iñigo Moré
  Director of Remesas.org
- José Aristodemo Pinotti
  Secretary of Higher Education, State of Sao Paulo; Member of the Club of Rome
- Tasneem Ahmad Siddiqui
  Director General, Sindh Katchi Abadi Authority & Member of The Club of Rome
- Mihaela Smith
  CEO, Commonwealth Partnership for Technology Management & Member of The Club of Rome
- Anitra Thorhaug
  Yale University School of Forestry & Environmental Studies & Member The Club of Rome

19:00 **End of session**
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<td>José Francisco de Conrado, Director-General of “la Caixa” Foundation</td>
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<td>Valentin Fuster, President of the World Heart Federation</td>
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<td>09:45</td>
<td>Panel discussion</td>
<td>Chaired by: Dennis Meadows, Member of the The Club of Rome</td>
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<td>Bohdan Hawrylyshyn, Advisor to Chairman of the Parliament of Ukraine &amp; Member of The Club of Rome</td>
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<td>Sergey P. Kapitza, Institute for Physical Problems &amp; Member of The Club of Rome</td>
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<td>Franz Josef Radermacher, University of Ulm &amp; Member of The Club of Rome</td>
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<td>Josep Martín, Chairman, Treballs Grafics &amp; Member of the Spanish Chapter of the Club of Rome</td>
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<td>Rafael Blasco, Minister for Immigration and Citizenship of the Government of Valencia &amp; Member of the Spanish Chapter of the Club of Rome</td>
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<td>Josep Maria Felip, General Director of Citizenship Participation, Government of Valencia</td>
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<td>Guillermo Vaasteenberghe, General Director of Immigration, Government of Valencia</td>
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<td>12:00</td>
<td>Panel discussion</td>
<td>Chaired by: Liz Mohn, Deputy Chairwoman of the Board, Bertelsmann Foundation, Member of The Club of Rome</td>
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<td>Ruud Lubbers, Member of The Club of Rome</td>
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<td>Joerg Geier, Deputy Secretary-General &amp; Member of tt30 global</td>
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<td>Eva Geli-Stenhammar, Member of tt30 Spain</td>
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<td>Jonás de Miguel, Member of tt30 global</td>
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<td>13:30</td>
<td>Almuerzo buffet lunch (Room Granados)</td>
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<tr>
<td>15:00</td>
<td>Panel discussion</td>
<td>Chaired by: Benjamin Bassin, Former Ambassador of Finland to China &amp; Member of the Club of Rome</td>
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<td>José Ramón Lasuén, Member of the Board of the Spanish Chapter of the Club of Rome</td>
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<td>Obiora Francis Ike*, Catholic Institute for Development Justice and Peace &amp; Member of The Club of Rome</td>
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<td>Lord George Weidenfeld, Publisher, Philanthropist and Newspaper Columnist &amp; Member of The Club of Rome</td>
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<td>Wouter van Dieren, President, IMSA Amsterdam &amp; Member of The Club of Rome</td>
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Tuesday, 25 September 2007

- Hotel Intercontinental (Room Albeniz), Paseo de la Castellana, 49, Madrid -

16:00 **Keynote speeches**

*Introduction of speakers*

- **The Role of the Institutional Members of the Spanish Chapter in Human Development**
  - Vicente Sala*
    - Chairman, Caja de Ahorros del Mediterraneo (CAM)

- **Economic Development and the Fight Against Poverty**
  - José Luis Olivas
    - Chairman, Bancaja

- **Credibility as a Factor of Social Development**
  - John Scott
    - President, KPMG

- **Financial Institutions and Social Progress**
  - Josep Oliu
    - Chairman, Banco Sabadell

- **New Ways of Communication and Human Development**
  - Julio Linares
    - General Director for Coordination, Business Development and Synergies, Telefonica

* to be confirmed

17:15 **Coffee break (Lobby)**

17:45 **Conference conclusions:**

*The Club of Rome: Suggestions and Evaluation*

- Eberhard von Koerber
  - Vice-President and Treasurer of The Club of Rome

- Diego Hidalgo Schnur
  - Member of The Club of Rome

18:30 **Special address**

*Introduction of speakers: The Club of Rome and Institutional Relations*

- Teresa Mendizábal
  - Vice-President of the Spanish Chapter of The Club of Rome

*Address of the Mayor of Madrid: Cities and Human Development*

- Alberto Ruiz Gallardón
  - Mayor of Madrid

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**CLOSING CEREMONY**

19.00 Chaired by HM Juan Carlos I, King of Spain

Statement by the President of the Club of Rome

Spanish wine will be offered after the closing ceremony (CoR members, special guests, organisers)

approx. 20:15 Press conference (Members of the Executive Committee and selected guests)